



Sweet Adelines International
July 2010

MISSION STATEMENT

Quality a cappella harmony, fun and friendship for women!

CORE VALUES

Competence

We will develop the knowledge, skill and experience to perform at our highest desired level, both individually and collectively.

Continuous Improvement

We will operate with the philosophy, processes and practices that will enable consistent, long-term achievement of our goals and increasingly higher levels of performance.

Friendship

We will experience lasting relationships of goodwill, rapport, caring, loyalty and love.

Fun

We will create a culture that enables, inspires and celebrates joy and laughter.

Inclusion

We will build and maintain a welcoming and nurturing environment which fosters respect, acceptance and involvement of all despite differences in age, ethnicity, background and personal characteristics.

Quality

We will create a total chorus experience of value and excellence in all things to our members, our families, our communities and our organization.

2010 – 2011 GOALS

Goal 1: *Music and Performance Quality*

Goal 2: *Member Engagement and Cultural Health*

Goal 3: *Financial Health*

Goal 4: *Community Involvement and Visibility*